

**10TH ANNUAL MORITZ CHEVROLET RIDE FOR HEROES**



**Saturday  
April 21, 2012**

**Hero**

- Ad in Official Ride Brochure approximate size 2"X3" (8000)
- Logo On Official Ride Vehicle
- VIP position of company logo on T-shirt
- VIP position of company logo and link on ride website
- VIP Announcements during pre-ride ceremony
- VIP public service announcements during post ride events
- VIP recognition at local awards ceremony
- VIP in local newspaper event ads
- Star decal sponsorship program
- Multiple banner displays on event grounds\*
- Special pricing in Community News Ride special section
- 4 passes to ride! (\$120 value)

\$2500 and up

**Sponsor registration must be received by January 31<sup>st</sup> to be included in ride brochure**

**First Responder**

- Ad in Official Ride Brochure approximate size 1.5"x1.5 (8000)
- Company name listed on ride T-shirt
- Company logo and link on website
- Prominent recognition during pre-ride ceremony
- Prominent recognition during post ride events
- Recognition at awards ceremony
- Company logo in local newspaper ads
- Star Decal program
- 2 Banners displayed on event grounds\*
- Special pricing in Community News Ride special section
- 2 passes to ride! (\$60 value)

\$1200 to \$2499

**\*Banners must be supplied by sponsor**

**Volunteer**

- Company name listed on brochure (8000)
- Recognition w/logo on website
- recognition during pre-ride ceremony
- Recognition at awards ceremony
- Recognition in local newspaper
- Star Decal program
- Banner display on event grounds\*
- Special pricing in Community News Ride special section
- One pass to ride! (\$30 value)

\$500 to \$1199

**Donation**

- Company name listed on website
- Recognition at local awards ceremony
- Star decal sponsorship program
- Company listed in local ads

\$200 to \$499